



## **Benefits of Working with Roth Elder Law, PLLC**

Selecting a law firm can be a difficult undertaking. We get it. Even if client's don't actually come out and say it, we are sure at some level they still think it - "Why should I hire you (i.e. Roth Elder Law, PLLC) vs. the attorney down the street?" To help answer that we have developed this list of more than a dozen benefits of working with us:

- 1) **Attorney and CPA:** Patrick J. Roth is licensed as an attorney and CPA in New York State. As such we are in a unique position to help you plan to minimize both estate and income taxes so you can pass on more of your assets to your loved ones.
- 2) **Experience:** Our attorneys *average* more than 15 years of Estate Planning and Administration services (including Medicaid & Elder Law). As such we can advise on much deeper issues than just the most common pitfalls you should aware of either when planning or administering an estate. We pride ourselves in being able to identify potential issues before they derail a plan and interfere with your goals.
- 3) **Personalized Planning:** At Roth Elder Law, PLLC we do not believe in the "one size fits all" or "fill in the blank approach" that many attorneys use when it comes to estate planning. Instead, we custom draft all of our plans (Wills and Trusts as well as Asset Protection planning options) based on your unique situation.
- 4) **Proven, Goal Oriented Process:** At Roth Elder Law, PLLC we have developed a consistent process for our clients to ensure quality by providing a high level of service and responsiveness. We also believe there is a right way to do things, and legal services are no exception. We don't skimp or cut corners.
- 5) **We Listen:** Too often we see attorneys trying to jump in and start to offer solutions before they even have listened to everything a client wants to say. In contrast, at Roth Elder Law, PLLC, our clients often compliment our employees for taking the time to listen to them and making sure we have heard all the facts before offering options and solutions.
- 6) **Comprehensive Plans:** If you select Roth Elder Law for your Estate Planning or Elder Law needs, we will deliver the highest quality, customized, coordinated, and all inclusive set of Estate Planning documents that will help you or your loved ones attain your goals.
- 7) **Fixed Fees:** Almost all of the work we do at Roth Elder Law, PLLC is based on fixed fees (i.e. a set amount) so you know exactly what and how you will be charged before you commit to work with us. Compare this with other attorneys who charge on an hourly basis, which is basically like writing a blank check. If you think about it, hourly billing does not promote efficiency or the use of technology to improve services. In fact, hourly billing actually rewards the inefficiency.



- 8) Funding and Implementation: In addition to preparing your legal documents, we help coordinate all of your assets and beneficiary designations (including funding your trust if you set up a trust). We provide detailed instructions to align all of your assets to make sure your plan does not fall short when it is implemented. You see, simply signing estate planning documents does not insure that everything will work out the way you hope. Sadly, however, this is what many attorneys and law firms do (just have you sign certain “fill in the blank” documents and then tell you that you are all set). That is why we do things differently, including funding your estate plan.
- 9) Plain English, No Legalese: We hear stories of attorneys who speak in a bunch of legalese trying to impress clients with what they know. At Roth Elder Law, PLLC, we speak in plain English so you can understand the issues you are facing and the intricacies of the choices you have. We believe that the more you understand about what you are facing, the better your decisions will be for you and your loved ones.
- 10) Superior Documents and Solutions: We pride ourselves on the documents we provide and the solutions we offer to our clients. Ever since we opened our doors, we have been members of the Estate and Trust Section and the Elder Law Section of the New York State Bar Association. We are also members of several private Estate Planning and Administration organizations. These organizations help their members develop and maintain the highest quality documents and legal solutions for their members.
- 11) Continuing Education: Every two years New York State attorneys are required to complete a minimum of 32 hours of continuing legal education. At Roth Elder Law, PLLC, our attorneys average more than 3 times that amount of continuing education. In addition, firm members attend several conferences a year that don't qualify for continuing education credits, but we still go to make sure we are on the cutting edge.
- 12) Limit on Practice Areas: A lot of attorneys practice what is described as “door law”. That is, he or she takes anything and anyone who comes in the door. Unfortunately, that doesn't really help the client. You don't want an Attorney who adds “Estate Planning and Administration” or “Elder Law” to his or her website like a side order of fries. No one can be good at everything, and it would be impossible for an individual to keep up with every practice area. That is why we limit our practice to Estate Planning and Administration (including Medicaid & Elder Law). This allows us to focus all our time, energy and knowledge into just one area - thus greatly benefiting clients that are looking for Estate Planning and Administration services.
- 13) We Give Back to Our Community: Every year we give back by volunteering for “Pro Bono” work. That is free legal services for individuals who truly cannot afford to pay for them. In fact, Patrick J. Roth recently received a “Certificate of Special Congressional Recognition” from the US House of Representatives for his Pro Bono work in the local community.